

# UPDATE

## Lunar New Year's Message From Victor Lee, Regional Sales Director - Greater China



### Best Wishes For Prosperity And Good Health In 2010, Year Of The Tiger!

With the Lunar New Year holidays behind us this is quickly shaping into a momentous year not only in China, but for American Airlines as well. We salute the people of Shanghai as it gets ready to host Shanghai World Expo 2010 beginning May 1. Opening its doors to people from all over China and the world, World Expo will give visitors a glimpse of changes coming to cities and cultures under the theme of, 'Better City, Better Life.' Billed by many as the world's biggest event in history, over 70 million are expected to visit the various pavilions and displays during the six-month exhibition.

American is extremely proud to contribute and be a part of this first ever world exhibition held in China as official airline (passenger) sponsor of the USA Pavilion. At more than 60,000 square feet, the USA Pavilion will be one of the largest national pavilions at World Expo. It will showcase American culture, values, innovation and business, while celebrating the friendship and cooperation between the United States and China. The USA Pavilion experience will enable the people of China to forge a positive emotional bond with the USA and its people and these messages resonate at American as we are the bridge between cultures, here in China and between countries across the globe.

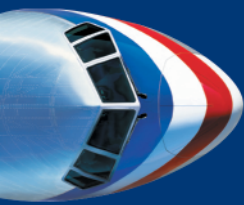
On April 27, 2010, we are also very excited about introducing new daily non-stop service between Beijing and Chicago that will nicely compliment American's existing daily non-stop service between Shanghai and the Windy City. This new route will not only greatly improve American Airlines' service levels, but also provide a better network for all customers to experience unparalleled convenience and comfort whether traveling for business or on holidays. American will operate this flight with three classes of service exclusively, with B777 aircraft as we do on all of our flights across the Pacific to Asia.

In the Year of the Tiger, we are filled with hope and optimism and we wish you and yours a lunar new year filled with much prosperity, joy, and safe journeys.

Sincerely,

Victor Lee  
Regional Director- Greater China





# UPDATE

## Alliance Decision Clears Way For Closer Cooperation To Benefit Consumers, Japan, And Japan Airlines



The recent announcement by Japan Airlines to continue and expand its relationship with American Airlines and oneworld Alliance bringing an end to months of speculation, set both carriers on a new course to take advantage of opportunities that come with the Open Skies agreement reached back in December between US and Japanese Governments. Opportunities arising from Open Skies will benefit both Japanese and U.S. consumers, as well as Japan Airlines and American Airlines.

“We respect that this was an important decision for Japan Airlines and the government of Japan, and we believe they have made the right choice for JAL’s many stakeholders, for Japan’s national interests and for consumers traveling between Japan and the United States,” said Gerard Arpey,

American’s Chairman and CEO. “When oneworld executives and I recently met with JAL Chairman, Dr. Kazuo Inamori, and President Masaru Onishi and their team, we reiterated our commitment to support JAL on its path to success. We stand firmly by that commitment, and look forward to working closely with JAL to support its restructuring efforts.”

American and JAL took that first step on Friday, February 12, by filing an anti-trust immunity (ATI) application in Washington DC. Approval is expected by the US Department of Transportation (DOT) before the end of the year. With immunity, both carriers may cooperate more closely and generate new revenue while providing better travel choices for customers.

Japan Airlines is a valued and equal



PHOTO: DENNIS LAU

partner in oneworld, a collection of 12 of the finest airline brands in the world that offers JAL superior network presence in the markets that matter most. And collectively, oneworld provides customers with a strong network presence, superior to all other alliance groups.

## Dream Comes True For Special Student As Second Japan Wish Flight Takes Off For Florida



American Airlines, together with Make-A-Wish Japan, the local office of Make-A-Wish Foundation® International, the largest wish granting organization in the world bade a hearty “Bon voyage!” to a local college student who headed to Florida on the second ever Japan WishFlight. The student, a young man from Kanagawa Prefecture who asked to remain anonymous, has nurtured a longstanding dream of going to NASA’s Space Center to witness a space shuttle launch.

This Japan WishFlight was bound for Orlando, Florida, via Dallas/Fort Worth. The Wish Child and his party watched the space shuttle Endeavour’s launch at NASA’s Kennedy Space Center in Florida on February 7.

Tomoko Suzuki, representative of Make-A-Wish Japan, said at the reception, “On the

very special occasion of this second Japan WishFlight, Make-A-Wish offers its sincere hope that Wish Child can go on to make his dreams come true.”

Upon the party’s arrival at Dallas/Fort Worth International Airport and again at Orlando Airport, the Wish Child and his party were welcomed by volunteers from the Something mAAgic Foundation®, a non-profit organization made up of current and former American Airlines employees that supports the Make-A-Wish Foundation in its commitment to creating magical memories for children with chronic and life-threatening medical conditions.

### About Make-A-Wish Japan

Make-A-Wish Japan, founded in 1992, is the official chapter



for Japan of the Make-A-Wish Foundation International and is an international affiliate of the Make-A-Wish Foundation. With the help of 4,000 volunteers in 8 chapters nationwide, Make-A-Wish Japan has granted 1,468 wishes.

### About Something mAAgic Foundation

The Something mAAgic Foundation® Inc., is a non-profit organization comprised of volunteers who are current and former employees of American Airlines, American Eagle and American Airlines Federal Credit Union (AAFCU). We support the missions of Give Kids The World Village® and other children’s organizations to create mAAgical memories for children with chronic and life-threatening medical conditions.



For more information, visit [www.somethingmaagic.org](http://www.somethingmaagic.org).

